AutoQuoter™ Voted Best Innovation at Digital Dealer Virtual Event

October 7, 2020 – AutoQuoter was voted best innovation at a Tech Tank competition hosted by Digital Dealer on October 6, 2020. AutoQuoter™ by QuotePro is a comprehensive sales solution for auto dealers that includes a sales plugin for online sales complemented by self-serve showroom kiosks.

"We are pleased to be recognized by Digital Dealer members as the most innovative solution for 2020," said QuotePro president Marco Freudman. "We have spent years perfecting our payment kiosks to enable self-service payments at the dealership, and we noticed a missing piece of the sales process – the ability to actually buy online. Completing the paperwork, booking a test drive and arranging financing and insurance shouldn't require you to sit in a sales office. Consumers are now very comfortable making large dollar purchases completely online, and why should vehicles be any different? COVID has only accelerated this trend. With AutoQuoter, we are giving dealerships of any size or type – BHPH or Franchise an opportunity to offer a completely new, streamlined experience that today only large companies like Carvana offer. We are leveling the playing field by offering all our AutoQuoter services for a low monthly fee."

By placing a QR sticker in the vehicle window, a buyer browsing the sales lot can use their phone to be directed immediately to the dealership website and start the buying processing, including prequalification by 700credit and access to over 1,500 financing options through Cox Automotive. AutoQuoter integrates with the dealership's existing DMS system. If a buyer uses an AutoQuoter Showroom Kiosk to browse vehicles, the QR code will enable them to move seamlessly between the kiosk and their mobile device to enter information.

While many dealerships showcase their inventory online, customers' ability to purchase a vehicle using their mobile devices or through a self-service terminal is still lacking.

Here are some of the unique features of AutoQuoter:
- Offers a complete online sales solution from initial search to closed deal with financing
- QR code seamlessly connects a buyer with a specific vehicle

- Stores all information, including inventory listings and credit applications in Dealer Management System (DMS), integrates to all major DMS solutions
- Provides a streamlined user interface with 700 Credit Integration, ensuring all information is collected for complete credit applications online, ready for underwriting
- Speeds up the process by having all information captured before the customer gets to the dealership
- Offers colorful, intuitive dashboards to track all lead sources and report revenue and ROI from walk-ins, online sales, social media, etc.
- Integrates with QuotePro Payment Kiosks

To learn more about AutoQuoter visit: https://getautoquoter.com

Watch the new AutoQuoter video: https://youtu.be/jX-D6mX-YPk

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QuotePro makes it easy for businesses to serve their customers on-site and online with convenient online sales solutions, payment kiosks, mobile applications and call center services. QuotePro clients include Automotive Dealerships, Banks, Dispensaries, Government and Municipality Offices, Healthcare, Higher Education, Housing, Insurance, Utilities and other businesses who serve cash-preferred customers. QuotePro was started in 1991 and is a Chicago-based technology company that annually processes over $1 billion in consumer payments.

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